



THE NEW LINE-UP OF TRUCKS

VALUE ADDED SERVICES

COMPETITOR INFO

CASE STUDY

THE FINAL CHALLENGE



THE HIGH PERFORMANCE CHALLENGE

THE HIGH PERFORMANCE CHALLENGE



VALUE ADDED SERVICES • COMPETITOR INFO • CASE STUDY • THE FINAL CHALLENGE

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4000 SERIES



8000 SERIES

7000 SERIES



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Competitive Comparisons



4000 SERIES



7000 SERIES



8000 SERIES

)) Overview

Resources

Value Selling

Tutorial

The Course Map

Main
Exit



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Electrical



Chassis & Cab Exterior



Cab & Driveability



Maintainability & Serviceability



Walkaround Video



Competitive Comparisons



Configuration

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